



ECREA JOURNALISM STUDIES SECTION CONFERENCE 2017

Changing Audiences – Changing Journalism

23-24 March 2017

Centre for Journalism – University of Southern Denmark

Campusvej 55, DK-5230 Odense M

<https://ecreajournalism2017.wordpress.com/>

#ecreaJSS17

Program

Thursday, 23 March 2017

- 09.00-09.30 Registration with coffee
- 09.30-10.30 Keynote by Irene Costera Meijer
- 10.30-10.45 Coffee break
- 10.45-12.00 Session 1
- 12.00-13:00 Lunch at the university restaurant
- 13.00-14:15 Session 2
- 14.15-14.30 Coffee break with cake and fruit
- 14.30-15.45 Session 3 + High density session
- 15.45-16:00 Coffee break
- 16:00-17.15 Session 4 + YECREA workshop (until 17.30)
- 19:00 Conference dinner Nordatlantisk Hus (<http://www.restaurantnordatlanten.dk/>)

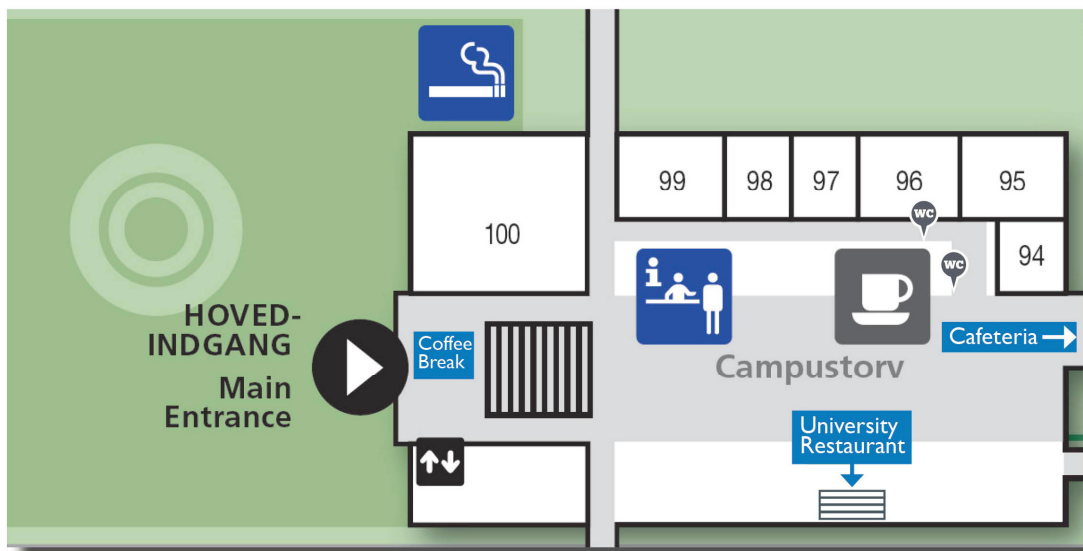
Friday, 24 March 2017

- 09.00-10.30 Session 5
- 10.30-11:00 Coffee break with cake and fruit
- 11:00-12.15 Session 6
- 12.15-13.00 Lunch at the university restaurant

Panel overview

	Slot 1 O100	Slot 2 O99	Slot 3 O98
<i>Thursday</i>			
09.30-10.30	Keynote by Irene Costera Meijer		
10.45-12.00	The participating audience	News selection and distortion	Journalistic beats
13.00-14:15	Audience approaches in journalism	The effects of news	A closer look at the news audience
14.30-15.45	High density session	News users or news producers?	News and good citizenship
16:00-17.15	Media business: new strategies	Political journalism	YECREA Workshop: Publication strategies: How to successfully collaborate with international colleagues

	Slot 1 O100	Slot 2 O99	Slot 3 O98
<i>Friday</i>			
09.00-10.30	News and social media: changing news values and selection	Journalism beyond the Western world	New journalistic practices
11:00-12.15	Journalists and their sources	Audience metrics	News preferences and news consumption



-There is place to hang your coats in room O100.

-The refreshments in the coffee breaks are provided at the window front, above the main entrance

-Lunch is served at the University restaurant. To get there, take the stairs opposite of the conference section.

Wifi is provided via eduroam; alternatively, use the SDU-Guest network and open your browser

Thursday, 23 March 2017

Keynote Changing audiences, changing news use, changing measurements, changing journalism?

09.30-10.30, O100

Speaker: Irene Costera Meijer, Vrije Universiteit Amsterdam

Chair: Arjen van Dalen, University of Southern Denmark

Panel 1-1: The participating audience

10.45-12.00, O100

Chair: Andreas Hepp, University of Bremen

Integration through participation? Functions (and failures) of citizen journalism in the digital age

Tobias Eberwein, Austrian Academy of Sciences; Colin Porlezza, University of Zurich; Sergio Splendore, University of Milan; Michal Kus, University of Wroclaw

Levels of participation, motives to participate

Piet Bakker, University of Applied Sciences Utrecht

Journalism versus corporate communications? The success of different publishing strategies of German public broadcasters on Facebook and Twitter to engage their audiences

Nadja Enke, Cornelia Wolf, University of Leipzig

Public Disturbance. Irritations of the journalism-audience relationship through participation, and factors influencing news outlets' abilities to adapt

Julius Reimer, Wiebke Loosen, Hans Bredow Institute for Media Research

Panel 1-2: News selection and distortion

10.45-12.00, O99

Chair: Erik Albæk, University of Southern Denmark

Digging deeper into news values

Mark Boukes, Rens Vliegthart, University of Amsterdam

"She's like a schoolgirl going out for an activity outside her school" Comparing gender-biased coverage of female leaders in tabloid and elite journalism, Israel and the U.S., 2008-2009

Gilad Greenwald, Sam Lehman-Wilzig, Bar-Ilan University

Reflection or distortion? The complex relationship between trends in immigration news coverage and real-world indicators (1999-2016)

Laura Jacobs, University of Leuven; Alyt Damstra, Mark Boukes, Knut De Swert, University of Amsterdam

Danish newspapers' coverage of conflict they are part of: self-serving or serving the public interest?

Aske Kammer, The IT University of Copenhagen

Panel 1-3: Journalistic beats

10.45-12.00, O98

Chair: Alice Němcová Tejkalová, Charles University

Questioning "networked journalism": In the case of foreign correspondents' international news making

Zhan Zhang, University of Southern California

Dutch war journalists. Professional hazards, horror and coping strategies

Bernadette Kester, Regina van der Hoeven, Erasmus University Rotterdam

Popular music journalism and gatekeeping

Troels Gregersen Østergaard, Danish School of Media and Journalism

Involuntary freedom. Economic pressures in Austrian freelance journalism

Phoebe Maares, University of Vienna

Panel 2-1: Audience approaches in journalism

13.00-14.15, O100

Chair: Martin Oller Alonso, University of La Habana

Comparing journalistic role performance in Spain, the US, and Latin America. A study of audience approaches in news content

María Luisa Humanes, Universidad Rey Juan Carlos; Mireya Márquez Ramírez, Universidad Iberoamericana; Claudia Mellado, Pontificia Universidad Católica de Valparaíso; Lea Helmueller, University of Houston

Audience-oriented journalistic role conceptions. How are they perceived by the journalists and applied in their news stories?

Patric Raemy, Daniel Beck, University of Fribourg

How to teach audiences to journalism students: the Portuguese case

Sandra Marinho, Pedro Portela, Sara Pereira, Manuel Pinto, University of Minho

Audience orientation through regionalization of news content? Longitudinal patterns in the coverage of regional newspapers

Ramona Vonbun, Simon Berghofer, Leyla Dogruel, Klaus Beck, Freie Universität Berlin

Panel 2-2: The effects of news

13.00-14.15, O99

Chair: Kim Andersen, University of Southern Denmark

The architecture of news. Understanding the effects of editorial cues in print and digital journalism

Sophie Lecheler, University of Vienna; Sanne Kruijkemeier, University of Amsterdam

The audience and hyperlinks. An experiment concerning the perceived quality of journalistic information published with hyperlinks

Jonathan Gruber, University of Hamburg; Alexander Godulla, University of Applied Sciences Würzburg-Schweinfurt

The dilemma of ordinary people as cases in the news. The trade-off between balance, informativeness, and appeal

David Nicolas Hopmann, Morten Skovsgaard, Christian Elmelund-Præstekær, University of Southern Denmark

When does selective exposure matter? A conjoint analysis of the condition under which politically motivated selective exposure occurs

Erik Knudsen, Mikael Poul Johannesson, Sveinung Arnesen, University of Bergen

Panel 2-3: A closer look at the news audience

13.00-14.15, O98

Chair: Yael de Haan, University of Applied Sciences Utrecht

Beyond the 'now' of news habits. Exploring process-based conceptualizations of news audiences

Chris Peters, Aalborg University Copenhagen; Kim Christian Schrøder, Roskilde University

Distinctions in the world of news: A Bourdieusian approach to audience fragmentation

Johan Lindell, Karlstad University

What about the audience? Individual correlations and reasons for trust in journalism

Valerie Hase, London School of Economics and Political Science

The feeling of news. A video-ethnography of the multisensory experience of news

Tim Groot Kormelink, Irene Costera Meijer, Vrije Universiteit Amsterdam

Panel 3-1: High density session

14.30-15.45, O100

Chair: Jonas Nygaard Blom, University of Southern Denmark

"We need to go where the audience is": A cross-national and cross-organisational comparative analysis of institutional isomorphism in news organisations' digital strategies

Rasmus Kleis Nielsen, Annika Sehl, Alessio Cornia, University of Oxford

"Still business as usual. How German newspapers fail to stimulate dialogue on Facebook

Cornelia Wolf, University of Leipzig; Alexander Godulla, University of Applied Sciences Würzburg-Schweinfurt; Johanna Hoffmeier, University of Leipzig

The impact of public relations and advertising on journalism in uncertain times. Evidence from a survey of lifestyle journalists

Folker Hanusch, Sandra Banjac, Phoebe Maares, University of Vienna

Talking (a lot) about companies on Twitter

Theo Araujo, Toni van der Meer, University of Amsterdam

Not everybody's a journalist. Subjective beliefs and professional ethos - On the differences between audiences and journalists

Michael Harnischmacher, University of Passau

Panel 3-2: News users or news producers?

14.30-15.45, O99

Chair: Anders Olof Larsson, Westerdals Oslo School of Arts, Communication and Technology

Abandoning the audience as data producers. A case study of crowdsourcing in Spanish newsrooms

Ester Appelgren, Södertörn University; Ramón Salaverria, Universidad de Navarra

Public participation utopia? A comparative study of 19 French-speaking media Twitter accounts

Florence Van Hove, Bruno Asdourian, Dominique Bourgeois, University of Fribourg

Itravel. Competing forms of travel writing in print based and user generated journalism

Ben Cocking, University of Kent

Mobile communication, active audiences and content development. Opened but under-exploited choice

Alba Silva-Rodríguez, Xosé López-García, Ana Isabel Rodríguez Vázquez, University of Santiago de Compostela

Panel 3-3: News and good citizenship

14.30-15.45, 098

Chair: Sanne Kruijkemeier, University of Amsterdam

Exploring news avoidance: definitions, causes and consequences

Mark Blach-Ørsten, Kim Christian Schrøder, Roskilde University

An easy entrance for the uninterested: who watch soft news and how does it affect their political participation?

Kim Andersen, University of Southern Denmark

Learning from multimedia news? Effects of multimedia journalism on citizens' factual political knowledge

Esther Greussing, Hajo G. Boomgaarden, University of Vienna

Re-inventing public service radio: mixed-method study on digital talk radio

Kristin Van Damme, Sarah van Leuven, Ghent University

Panel 4.1: Media business: new strategies

16:00-17:15, 0100

Chair: Tobias Eberwein, Austrian Academy of Sciences

Data driven journalism - New ways of attracting audiences. Findings and experiences from Germany
Frederik von Castell, Gabi Glasstetter, Tanjev Schultz, Johannes Gutenberg University Mainz

Legacy news organisations looking for new sources of revenue. A comparative study on the business of digital news in six countries

Alessio Cornia, Annika Sehl, Rasmus Kleis Nielsen, University of Oxford

The supply of and demand for minority language and multilingual online news media

Samuel Negredo, Universidad de Navarra

Owner identity and business models of European news media startups

Mathilde Sanders, University of Applied Sciences Utrecht/Erasmus University Rotterdam

Panel 4.2: Political journalism

16:00-17:15, 099

Chair: Marcel Broersma, Rijksuniversiteit Groningen

Political journalists on Twitter. When tradition meets innovation

Sara Bentivegna, Università di Roma; Rita Marchetti, Università di Perugia

Mediated personalization of European Union politics. Explaining patterns in broadsheet coverage, 1994-2015

Katjana Gattermann, University of Amsterdam

From severity to sensation. Depictions of politics in the early popular press

Christopher Shoop-Worrall, The University of Sheffield

Journalism and social movements: Re-drafting our 1st draft of history. The case of the #UmbrellaMovement in Hong Kong and #RenunciaYa in Guatemala

Laura Garcia Rodriguez Blancas, University of Kent

Panel 4.3: YECREA Workshop:

Publication strategies: How to successfully collaborate with international colleagues

16:00-17:30, 098

Chair: Corinna Lauerer, LMU Munich

Speakers: Folker Hanusch, University of Vienna; Sophie Lecheler, University of Vienna

Friday, 24 March 2017

Panel 5-1: News and social media: changing news values and selection

09.00-10.30, O100

Chair: Wiebke Loosen, Hans Bredow Institute for Media Research at the University of Hamburg

“Anger is an energy”. Introducing reactions on newspaper Facebook pages

Anders Olof Larsson, Westerdals Oslo School of Arts, Communication and Technology

Male, metropolitan, and mainstream: Bias in algorithmic news sourcing from Twitter

Jessica Kunert, Neil Thurman, LMU Munich

Galtung & Ruge upside down - Changing views of news & newsworthiness in times of storysharing. The case of one of the most successful Dutch media platforms: Lindanieuws

Chris van der Heijden, University of Applied Sciences Utrecht

From newsworthiness to shareworthiness - news criteria in the age of social media

Jakob Linnaa Jensen, Danish School of Media and Journalism

Same, same or different? A comparison of the mix of topics on news websites and their Facebook accounts

Annika Sehl, University of Oxford

Panel 5-2: Journalism beyond the Western world

09.00-10.30, O99

Chair: Morten Skovsgaard, University of Southern Denmark

Reconceptualising journalistic role perceptions through audience perspectives. Considering journalists and audiences in transitional democracies

Sandra Banjac, University of Vienna

Journalists and institutional trust perceptions in post-authoritarian and post-totalitarian countries

Alice N. Tejkalová, Charles University in Prague; Arnold S. de Beer, Stellenbosch University; Rosa Berganza, University Rey Juan Carlos; Yusuf Kalyango Jr., Ohio University; Adriana Amado, University of La Matanza; Liga Ozolina, Turiba University; Filip Láb, Charles University in Prague; Rawshon Akhter, University of Chittagong; Sonia Virginia Moreira, Rio de Janeiro State University; Masduki, Indonesian Islamic University

Journalistic culture of Latin America

Martín Oller Alonso, University of La Habana; Adriana Amado, Universidad Nacional de Matanza; Jesús Arroyave, Universidad del Norte; José Luis Benítez, Universidad Centroamericana José Simeón Cañas; Palmira Chavero Ramírez, Facultad Latinoamericana de Ciencias Sociales; Sallie Hughes, Universidad de Miami; Mireya Márquez, Universidad Iberoamericana; Claudia Mellado, Pontificia Universidad Católica de Valparaíso; Sonia Virginia Moreira, Universidad Estatal de Rio de Janeiro

Journalism students around the globe. Professionalization, identity and challenges in a changing environment: The Qatari case

Ashraf Galal Bayoumy, Qatar University

Public media service - (In)dependent of the government. Case study: radio-television of Vojvodina

Dejan Pralica, University of Novi Sad; Smiljana Milinkov, University of Novi Sad

Panel 5-3: New journalistic practices

09.00-10.30, O98

Chair: Peter Bro, University of Southern Denmark

Immersive journalism, audiences and emotion. Towards a definition of immersive media audience

António Baía Reis, University of Porto

Immersive feature through 360° videos: definition, characterization and a code for its analysis

María José Benítez-De Gracia, Susana Herrera Damas, Universidad Carlos III de Madrid

When media let the user interact, play and share. Approach to the interactive documentary in international online media

Jorge Vázquez-Herrero, Xosé López-García, University of Santiago de Compostela

The role of users in viral journalism

Domagoj Bebić, University of Zagreb; Marija Volarević, University of Ljubljana

Panel 6-1: Journalists and their sources

11:00-12.15, O100

Chair: Claudia Mellado, Pontificia Universidad Católica de Valparaíso

Fast and Flaky? Journalistic sourcing behaviour online

Sanne Kruikemeier, University of Amsterdam; Yael de Haan, University of Applied Sciences Utrecht;

Sophie Lecheler, University of Vienna

A multi-method evaluation of frictions between the normative ideal of transparency and journalistic praxis in health news

Joyce Stroobant, Sarah Van den Bogaert, Jana Declercq, Karin Raeymaeckers, Ghent University

Channels of news production in the 21st century

Dawn Wheatley, Dublin City University

Pulling wires in the news. The role of news sources

Peter Bro, University of Southern Denmark

Panel 6-2: Audience metrics

10.30-12.15, O99

Chair: Ester Appelgren, Södertörn University

The front page edited by me. Audience metrics, user engagement and the role of journalists

Carl-Gustav Lindén, University of Helsinki/Södertörn University

The impact of audience measurement tools on journalistic objectivity and transparency. Results from an exploratory study

Edson Tandoc, Jr., Nanyang Technological University; Folker Hanusch, University of Vienna

How audience ratings are used to justify and enact invisibility of female ageing bodies in the journalistic field in Poland

Greta Gober, University of Oslo

Redefining circulation from a network perspective

Christoph Raetzsch, Freie Universität Berlin

Panel 6-3: News preferences and news consumption

11:00-12.15, O98

Chair: Chris Peters, Aalborg University Copenhagen

MediaGeneration Next. Generation as predictor for future media habits

Piet Bakker, Renée van der Nat, University of Applied Science Utrecht

The predictors of online news video consumption

Antonis Kalogeropoulos, University of Oxford

'Quality please! But for free - Thanks. Young audience's preferences and expectations towards online journalism

Corinna Lauerer, Cornelia Wallner, LMU Munich

Breaking news in a sea of sociability. How millennials navigate news on social media platforms

Marcel Broersma, Joëlle Swart, University of Groningen

List of participants – ECREA Journalism Studies Section Conference 2017

<https://ecreajournalism2017.wordpress.com/>

Albæk, Erik	University of Southern Denmark
Amado, Adriana	UNLAM
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Asdourian, Bruno	University of Fribourg, CH
Ashraf, Bayoumy	Qatar University
Baía Reis, António Alberto Castro	Universidade do Porto
Bakker, Piet	University of Applied Sciences Utrecht
Banjac, Sandra	University of Vienna
Bebić, Domagoj	Faculty of Political Science Zagreb
Beck, Daniel	University of Fribourg
Bentivegna, Sara	University of Rome
Bjarnøe Jensen, Camilla	University of Southern Denmark
Blach-Ørsten, Mark	Roskilde University
Blom, Jonas Nygaard	University of Southern Denmark
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Boukes, Mark	University of Amsterdam
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Broersma, Marcel	Rijksuniversiteit Groningen
Cocking, Ben	University of Kent
Cornia, Alessio	University of Oxford
Costera Meijer, Irene	Vrije Universiteit Amsterdam
Damas, Susana Herrera	Universidad Carlos III de Madrid
Damstra, Alyt	University of Amsterdam
Eberwein, Tobias	Austrian Academy of Sciences
Enke, Nadja	University of Leipzig
Eriksen, Ida	Videnskab.dk
Freiherr von Castell, Frederik	Johannes Gutenberg-Universität Mainz
Garcia Rodriguez Blancas, Laura	University of Kent
Gattermann, Katjana	University of Amsterdam
Glasstetter, Gabriele	Johannes Gutenberg-Universität Mainz
Gober, Greta	University of Oslo
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Hase, Valerie	London School of Economics and Political Science
Hepp, Andreas	University of Bremen
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Humanes, María Luisa	Universidad Rey Juan Carlos
Kalogeropoulos, Antonis	University of Oxford
Kammer, Aske	The IT University of Copenhagen
Kester, Bernadette	Erasmus University Rotterdam
Knudsen, Erik	University of Bergen
Kristensen, Lisa Merete	Fyens Stiftstidende, University of Southern Denmark

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Kunert, Jessica	Ludwig-Maximilians-Universität München
Larsson, Anders Olof	Westerdals Oslo ACT
Lauerer, Corinna	LMU Munich
Lecheler, Sophie	University of Vienna
Lindell, Johan	Karlstad University
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Marquart, Franziska	University of Amsterdam
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Maares, Phoebe	University of Vienna
Negredo, Samuel	Universidad de Navarra
Nemcova Tejkalova, Alice	Charles University
Ohme, Jakob	University of Southern Denmark
Oller Alonso, Martin	University of La Habana
Peret Teixeira Tarcia, Lorena	UniBH
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Porlezza, Colin	University of Zurich
Portela, Pedro	Universidade do Minho
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Reiter, Gisela	FHWien der WKW - University of Applied Sciences, Vienna
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