ECREA JOURNALISM STUDIES SECTION CONFERENCE 2017

Changing Audiences – Changing Journalism
23-24 March 2017

Centre for Journalism – University of Southern Denmark
Campusvej 55, DK-5230 Odense M
https://ecreajournalism2017.wordpress.com/
#ecreaJSS17

Program

Thursday, 23 March 2017
09.00-09.30 Registration with coffee
09.30-10.30 Keynote by Irene Costera Meijer
10.30-10.45 Coffee break
10.45-12.00 Session 1
12.00-13:00 Lunch at the university restaurant
13.00-14:15 Session 2
14.15-14.30 Coffee break with cake and fruit
14.30-15.45 Session 3 + High density session
15.45-16.00 Coffee break
16.00-17.15 Session 4 + YECREA workshop (until 17.30)
19:00 Conference dinner Nordatlantisk Hus (http://www.restaurantnordatlanten.dk/)

Friday, 24 March 2017
09.00-10.30 Session 5
10.30-11:00 Coffee break with cake and fruit
11:00-12.15 Session 6
12.15-13.00 Lunch at the university restaurant
### Panel overview

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<td>The participating audience</td>
<td>News selection and distortion</td>
<td>Journalistic beats</td>
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<td>Audience approaches in journalism</td>
<td>The effects of news</td>
<td>A closer look at the news audience</td>
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<td>Media business: new strategies</td>
<td>Political journalism</td>
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<td>News and social media: changing news values and selection</td>
<td>Journalism beyond the Western world</td>
<td>New journalistic practices</td>
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<td>Journalists and their sources</td>
<td>Audience metrics</td>
<td>News preferences and news consumption</td>
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-There is place to hang your coats in room O100.
-The refreshments in the coffee breaks are provided at the window front, above the main entrance.
-Lunch is served at the University restaurant. To get there, take the stairs opposite of the conference section.
-Wifi is provided via eduroam; alternatively, use the SDU-Guest network and open your browser.
Thursday, 23 March 2017

Keynote Changing audiences, changing news use, changing measurements, changing journalism?
09.30-10.30, O100
Speaker: Irene Costera Meijer, Vrije Universiteit Amsterdam
Chair: Arjen van Dalen, University of Southern Denmark

Panel 1-1: The participating audience
10.45-12.00, O100
Chair: Andreas Hepp, University of Bremen
Integration through participation? Functions (and failures) of citizen journalism in the digital age
Tobias Eberwein, Austrian Academy of Sciences; Colin Porlezza, University of Zurich; Sergio Splendore, University of Milan; Michal Kus, University of Wroclaw
Levels of participation, motives to participate
Piet Bakker, University of Applied Sciences Utrecht
Journalism versus corporate communications? The success of different publishing strategies of German public broadcasters on Facebook and Twitter to engage their audiences
Nadja Enke, Cornelia Wolf, University of Leipzig
Public Disturbance. Irritations of the journalism-audience relationship through participation, and factors influencing news outlets’ abilities to adapt
Julius Reimer, Wiebke Loosen, Hans Bredow Institute for Media Research

Panel 1-2: News selection and distortion
10.45-12.00, O99
Chair: Erik Albæk, University of Southern Denmark
Digging deeper into news values
Mark Boukes, Rens Vliegenthart, University of Amsterdam
"She's like a schoolgirl going out for an activity outside her school" Comparing gender-biased coverage of female leaders in tabloid and elite journalism, Israel and the U.S., 2008-2009
Gilad Greenwald, Sam Lehman-Wilzig, Bar-Ilan University
Reflection or distortion? The complex relationship between trends in immigration news coverage and real-world indicators (1999-2016)
Laura Jacobs, University of Leuven; Alyt Damstra, Mark Boukes, Knut De Swert, University of Amsterdam
Danish newspapers’ coverage of conflict they are part of: self-serving or serving the public interest?
Aske Kammer, The IT University of Copenhagen

Panel 1-3: Journalistic beats
10.45-12.00, O98
Chair: Alice Němcová Tejkalová, Charles University
Questioning “networked journalism”: In the case of foreign correspondents’ international news making
Zhan Zhang, University of Southern California
Dutch war journalists. Professional hazards, horror and coping strategies
Bernadette Kester, Regina van der Hoeven, Erasmus University Rotterdam
Popular music journalism and gatekeeping
Troels Gregersen Østergaard, Danish School of Media and Journalism
Involuntary freedom. Economic pressures in Austrian freelance journalism
Phoebe Maares, University of Vienna
Panel 2-1: Audience approaches in journalism
13.00-14.15, O100
Chair: Martin Oller Alonso, University of La Habana

Comparing journalistic role performance in Spain, the US, and Latin America. A study of audience approaches in news content

María Luisa Humanes, Universidad Rey Juan Carlos; Mireya Márquez Ramírez, Universidad Iberoamericana; Claudia Mellado, Pontificia Universidad Católica de Valparaíso; Lea Helmueller, University of Houston

Audience-oriented journalistic role conceptions. How are they perceived by the journalists and applied in their news stories?

Patric Raemy, Daniel Beck, University of Fribourg

How to teach audiences to journalism students: the Portuguese case

Sandra Marinho, Pedro Portela, Sara Pereira, Manuel Pinto, University of Minho

Audience orientation through regionalization of news content? Longitudinal patterns in the coverage of regional newspapers

Ramona Vonbun, Simon Berghofer, Leyla Dogruel, Klaus Beck, Freie Universität Berlin

Panel 2-2: The effects of news
13.00-14.15, O99
Chair: Kim Andersen, University of Southern Denmark

The architecture of news. Understanding the effects of editorial cues in print and digital journalism

Sophie Lecheler, University of Vienna; Sanne Kruikemeier, University of Amsterdam

The audience and hyperlinks. An experiment concerning the perceived quality of journalistic information published with hyperlinks

Jonathan Gruber, University of Hamburg; Alexander Godulla, University of Applied Sciences Würzburg-Schweinfurt

The dilemma of ordinary people as cases in the news. The trade-off between balance, informativeness, and appeal

David Nicolas Hopmann, Morten Skovsgaard, Christian Elmelund-Præstekær, University of Southern Denmark

When does selective exposure matter? A conjoint analysis of the condition under which politically motivated selective exposure occurs

Erik Knudsen, Mikael Poul Johannesson, Sveinung Arnesen, University of Bergen

Panel 2-3: A closer look at the news audience
13.00-14.15, O98
Chair: Yael de Haan, University of Applied Sciences Utrecht

Beyond the ‘now’ of news habits. Exploring process-based conceptualizations of news audiences

Chris Peters, Aalborg University Copenhagen; Kim Christian Schröder, Roskilde University

Distinctions in the world of news: A Bourdieusian approach to audience fragmentation

Johan Lindell, Karlstad University

What about the audience? Individual correlations and reasons for trust in journalism

Valerie Hase, London School of Economics and Political Science

The feeling of news. A video-ethnography of the multisensory experience of news

Tim Groot Kormelink, Irene Costera Meijer, Vrije Universiteit Amsterdam
Panel 3-1: High density session
14.30-15.45, O100
Chair: Jonas Nygaard Blom, University of Southern Denmark

"We need to go where the audience is": A cross-national and cross-organisational comparative analysis of institutional isomorphism in news organisations' digital strategies
  Rasmus Kleis Nielsen, Annika Sehl, Alessio Cornia, University of Oxford

"Still business as usual. How German newspapers fail to stimulate dialogue on Facebook
  Cornelia Wolf, University of Leipzig; Alexander Godulla, University of Applied Sciences Würzburg-Schweinfurt; Johanna Hoffmeier, University of Leipzig

The impact of public relations and advertising on journalism in uncertain times. Evidence from a survey of lifestyle journalists
  Folker Hanusch, Sandra Banjac, Phoebe Maare, University of Vienna

Talking (a lot) about companies on Twitter
  Theo Araujo, Toni van der Meer, University of Amsterdam

Not everybody’s a journalist. Subjective believes and professional ethos - On the differences between audiences and journalists
  Michael Harnischmacher, University of Passau

Panel 3-2: News users or news producers?
14.30-15.45, O99
Chair: Anders Olof Larsson, Westerdals Oslo School of Arts, Communication and Technology

Abandoning the audience as data producers. A case study of crowdsourcing in Spanish newsrooms
  Ester Appelgren, Södertörn University; Ramón Salaverria, Universidad de Navarra

Public participation utopia? A comparative study of 19 French-speaking media Twitter accounts
  Florence Van Hove, Bruno Asdourian, Dominique Bourgeois, University of Fribourg

Itravel. Competing forms of travel writing in print based and user generated journalism
  Ben Cocking, University of Kent

Mobile communication, active audiences and content development. Opened but under-exploited choice
  Alba Silva-Rodriguez, Xosé López-García, Ana Isabel Rodríguez Vázquez, University of Santiago de Compostela

Panel 3-3: News and good citizenship
14.30-15.45, 098
Chair: Sanne Kruikemeier, University of Amsterdam

Exploring news avoidance: definitions, causes and consequences
  Mark Blach-Ørsten, Kim Christian Schröder, Roskilde University

An easy entrance for the uninterested: who watch soft news and how does it affect their political participation?
  Kim Andersen, University of Southern Denmark

Learning from multimedia news? Effects of multimedia journalism on citizens’ factual political knowledge
  Esther Greussing, Hajo G. Boomgaarden, University of Vienna

Re-inventing public service radio: mixed-method study on digital talk radio
  Kristin Van Damme, Sarah van Leuven, Ghent University
Panel 4.1: Media business: new strategies  
16:00-17:15, 0100  
Chair: Tobias Eberwein, Austrian Academy of Sciences  
Data driven journalism - New ways of attracting audiences. Findings and experiences from Germany  
   Frederik von Castell, Gabi Glasstetter, Tanjev Schultz, Johannes Gutenberg University Mainz  
Legacy news organisations looking for new sources of revenue. A comparative study on the business of digital news in six countries  
   Alessio Cornia, Annika Sehl, Rasmus Kleis Nielsen, University of Oxford  
The supply of and demand for minority language and multilingual online news media  
   Samuel Negredo, Universidad de Navarra  
Owner identity and business models of European news media startups  
   Mathilde Sanders, University of Applied Sciences Utrecht/Erasmus University Rotterdam

Panel 4.2: Political journalism  
16:00-17:15, 099  
Chair: Marcel Broersma, Rijksuniversiteit Groningen  
Political journalists on Twitter. When tradition meets innovation  
   Sara Bentivegna, Università di Roma; Rita Marchetti, Università di Perugia  
Mediated personalization of European Union politics. Explaining patterns in broadsheet coverage, 1994-2015  
   Katjana Gattermann, University of Amsterdam  
From severity to sensation. Depictions of politics in the early popular press  
   Christopher Shoop-Worrall, The University of Sheffield  
Journalism and social movements: Re-drafting our 1st draft of history. The case of the #UmbrellaMovement in Hong Kong and #RenunciaYa in Guatemala  
   Laura Garcia Rodriguez Blancas, University of Kent

Panel 4.3: YECREA Workshop:  
Publication strategies: How to successfully collaborate with international colleagues  
16:00-17:30, 098  
Chair: Corinna Lauerer, LMU Munich  
Speakers: Folker Hanusch, University of Vienna; Sophie Lecheler, University of Vienna
Friday, 24 March 2017

Panel 5-1: News and social media: changing news values and selection
09.00-10.30, O100
Chair: Wiebke Loosen, Hans Bredow Institute for Media Research at the University of Hamburg

“Anger is an energy”. Introducing reactions on newspaper Facebook pages
Anders Olof Larsson, Westerdals Oslo School of Arts, Communication and Technology

Male, metropolitan, and mainstream: Bias in algorithmic news sourcing from Twitter
Jessica Kunert, Neil Thurman, LMU Munich

Galtung & Ruge upside down - Changing views of news & newsworthiness in times of storysharing. The case of one of the most successful Dutch media platforms: Lindanieuws
Chris van der Heijden, University of Applied Sciences Utrecht

From newsworthiness to shareworthiness - news criteria in the age of social media
Jakob Linnaa Jensen, Danish School of Media and Journalism

Same, same or different? A comparison of the mix of topics on news websites and their Facebook accounts
Annika Sehl, University of Oxford

Panel 5-2: Journalism beyond the Western world
09.00-10.30, O99
Chair: Morten Skovsgaard, University of Southern Denmark

Reconceptualising journalistic role perceptions through audience perspectives. Considering journalists and audiences in transitional democracies
Sandra Banjac, University of Vienna

Journalists and institutional trust perceptions in post-authoritarian and post-totalitarian countries
Alice N. Tejkalová, Charles University in Prague; Arnold S. de Beer, Stellenbosch University; Rosa Berganza, University Rey Juan Carlos; Yusuf Kalyango Jr., Ohio University; Adriana Amado, University of La Matanza; Liga Ozolina, Turiba University; Filip Láb, Charles University in Prague; Rawshon Akhter, University of Chittagong; Sonia Virginia Moreira, Rio de Janeiro State University; Masduki, Indonesian Islamic University

Journalistic culture of Latin America
Martín Oller Alonso, University of La Habana; Adriana Amado, Universidad Nacional de Matanza; Jesús Arroyave, Universidad del Norte; José Luis Benítez, Universidad Centroamericana José Simeón Cañas; Palmira Chaverio Ramírez, Facultad Latinoamericana de Ciencias Sociales; Sallie Hughes, Universidad de Miami; Mireya Márquez, Universidad Iberoamericana; Claudia Mellado, Pontificia Universidad Católica de Valparaíso; Sonia Virginia Moreira, Universidad Estatal de Rio de Janeiro

Journalism students around the globe. Professionalization, identity and challenges in a changing environment:
The Qatari case
Ashraf Galal Bayoumy, Qatar University

Public media service - (In)dependent of the government. Case study: radio-television of Vojvodina
Dejan Pralica, University of Novi Sad; Smiljana Milinkov, University of Novi Sad
Panel 5-3: New journalistic practices
09.00-10.30, O98
Chair: Peter Bro, University of Southern Denmark

Immersive journalism, audiences and emotion. Towards a definition of immersive media audience
  António Baía Reis, University of Porto

Immersive feature through 360º videos: definition, characterization and a code for its analysis
  María José Benítez-De Gracia, Susana Herrera Damas, Universidad Carlos III de Madrid

When media let the user interact, play and share. Approach to the interactive documentary in international online media
  Jorge Vázquez-Herrero, Xosé López-García, University of Santiago de Compostela

The role of users in viral journalism
  Domagoj Bebić, University of Zagreb; Marija Volarević, University of Ljubljana

Panel 6-1: Journalists and their sources
11:00-12.15, O100
Chair: Claudia Mellado, Pontificia Universidad Católica de Valparaíso

Fast and Flaky? Journalistic sourcing behaviour online
  Sanne Kruikemeier, University of Amsterdam; Yael de Haan, University of Applied Sciences Utrecht;
  Sophie Lecheler, University of Vienna

A multi-method evaluation of frictions between the normative ideal of transparency and journalistic praxis in health news
  Joyce Stroobant, Sarah Van den Bogaert, Jana Declercq, Karin Raeymaeckers, Ghent University

Channels of news production in the 21st century
  Dawn Wheatley, Dublin City University

Pulling wires in the news. The role of news sources
  Peter Bro, University of Southern Denmark

Panel 6-2: Audience metrics
10.30-12.15, O99
Chair: Ester Appelgren, Södertörn University

The front page edited by me. Audience metrics, user engagement and the role of journalists
  Carl-Gustav Lindén, University of Helsinki/Södertörn University

The impact of audience measurement tools on journalistic objectivity and transparency. Results from an exploratory study
  Edson Tandoc, Jr., Nanyang Technological University; Folker Hanusch, University of Vienna

How audience ratings are used to justify and enact invisibility of female ageing bodies in the journalistic field in Poland
  Greta Gober, University of Oslo

Redefining circulation from a network perspective
  Christoph Raetzsch, Freie Universität Berlin
Panel 6-3: News preferences and news consumption
11:00-12.15, O98
Chair: Chris Peters, Aalborg University Copenhagen

MediaGeneration Next. Generation as predictor for future media habits
  Piet Bakker, Renée van der Nat, University of Applied Science Utrecht

The predictors of online news video consumption
  Antonis Kalogeropoulos, University of Oxford

‘Quality please! But for free - Thanks. Young audience’s preferences and expectations towards online journalism
  Corinna Lauerer, Cornelia Wallner, LMU Munich

Breaking news in a sea of sociability. How millennials navigate news on social media platforms
  Marcel Broersma, Joëlle Swart, University of Groningen
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